

Trend Forecast 2026

Inspired by life.
Designed for what's next.





A.

B.

B.

A.

ELEVATED FOR LESS

Inspired by high-end looks, made for everyday budgets. These pieces prove that great style and smart value can go hand in hand.



Multi-Function Lid: Sip or Swig!


B. Elvin 28oz Recycled Stainless Flip Straw Bottle

Screw-on, spill-resistant lid featuring a built-in straw and a push-button flip spout so you can sip or swig with one hand.

Decorate with:


Silkscreen | Digital Color Print | Laser Plus

MOQ: 75

D. 12oz Cotton Shopper Tote with Contrast Handles 
Durable 12oz organic cotton with wide contrast handles for comfortable carrying.


Decorate with:
Silkscreen | Digital Transfer | Embroidery MOQ: 50



A. Fontaine Recycled Tote 
Zippered main compartment, zippered internal pocket, and recycled faux leather accents.

Decorate with:
Digital Transfer | Embroidery MOQ: 40

FIELD & CO.

C. Field & Co.® Parks 16" Computer Work Tote 
Feature-packed tote with a padded 16" laptop sleeve, trolley strap, and ample interior organization.

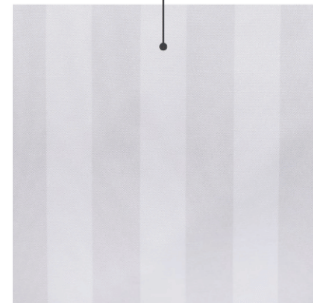
Decorate with: Silkscreen | Digital Transfer | Embroidery MOQ: 25



Charge Multiple
Devices At Once



Striped Lining




Built-in Straw Cap
Keeps Nozzle Clean





WORKHORSE Energy

Dependable essentials that work as hard as you do. Built to last, made for everyday performance, and ready for whatever the day brings.

Commander Recycled 16" Computer Backpack 


Padded sleeve, two exterior pockets, and a dedicated AirTag pocket for peace of mind.

Decorate with:
Silkscreen | Digital Transfer | Embroidery

MOQ: 30

Also Available in Charcoal!



B. Thalia 16oz Vacuum Insulated Tumbler 
Geometric grip design provides a modern look and comfortable hold.

Decorate with:
Silkscreen | Digital Color Print | Laser Plus

MOQ: 25



C.

C. Kade Recycled 6-Can Tote Cooler Lunch Bag
Foil lining to keep contents cool and a modern, stylish silhouette.

Decorate with:
Silkscreen | Digital Transfer | Embroidery

MOQ: 60



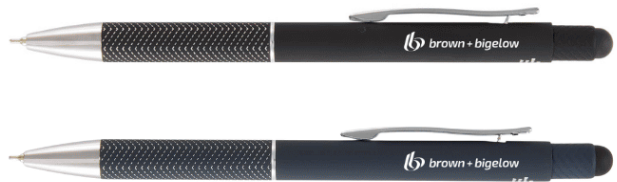
4oz Recycled Cotton Shopper Tote with Laminated Interior



Lightweight design with a wipeable laminated interior and a structured base that helps the tote maintain its shape.

Decorate with:
Silkscreen | Digital Transfer | Embroidery

MOQ: 100



Nadine Soft Touch Recycled Gel Pen with Stylus



Soft-touch rubberized grip, smooth blue ink flow, and a click-action plunger with an integrated stylus.

Decorate with:
Digital Inkjet | Laser

MOQ: 200



B. Find It All Platform-Agnostic Bluetooth Tracker

Works seamlessly with both Apple Find My and Google Find My Device networks.

Decorate with:
Digital Inkjet

MOQ: 30

C. PortaBoom Water-Resistant Bluetooth Speaker

Up to 5 hours of playtime, water-resistant protection, and a built-in mic with easy music controls.

Decorate with:
Digital Inkjet

MOQ: 50



IPX5
Water-Resistant
Rating

C.



A. Taylor Recycled 15" Computer Backpack



Padded sleeve for 15" laptops and a discreet AirTag pocket to keep your tracking device secure.

Decorate with:
Digital Transfer | Embroidery

MOQ: 30

100% Recycled 400D Ripstop Material

Clip Tune Magnetic Outdoor Bluetooth Speaker

IPX5 water resistance and two hanging options—a built-in magnet for metal surfaces or an integrated clip for bags.

Decorate with:
Digital Inkjet

MOQ: 40



Clip to Backpacks,
Golf Bags or Coolers



B. Ripple Recycled 15" Computer Backpack



Designed with everyday function in mind, offering a side water bottle pocket, silicone-molded lash tab, and a padded sleeve for a 15" laptop.

Decorate with:
Silkscreen Digital Transfer | Embroidery

MOQ: 30

THE EXCEPTION TO THE RULE

Save where you can, splurge where it counts. These are the splurges that elevate the everyday, mixing timeless design and trusted brands with the essentials you already love.

**NEW from
Top Brands**



mophie® Powerstation Plus Ultra
10,000 mAh Power Bank with AC Plug
Built-in USB-C and Lightning cables for
dual charging and foldable wall prongs for
easy recharging.

Decorate with: **Digital Inkjet**

MOQ: 5



A. mophie® Powerstation Mini 5k
Power Bank with Integrated Cable
Aluminum frame with a reinforced braided
USB-C cable and 20W PD fast charging for
reliable power on the go.

Decorate with:
Digital Inkjet

MOQ: 5

THULE
SWEDEN

Thule Lumion 28L Recycled
17" Computer Backpack
Padded sleeves for a 17" laptop and tablet,
made with recycled polyester.

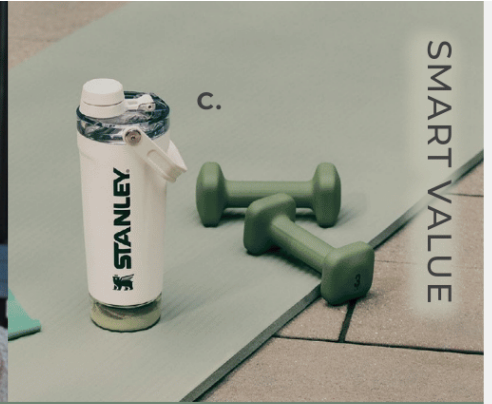
Decorate with:
Digital Transfer | Embroidery

MOQ: 6





B.



C.

SMART VALUE



B. Stanley Everyday Suburban Mug 24oz
Press-in Tritan™ drink-thru lid, large handle, with double-wall vacuum insulation.

Decorate with: Silkscreen | Laser Plus MOQ: 24

C. Stanley Activate Shaker Bottle 20oz
Stainless-steel construction, vacuum insulation, stamped measurement lines, and a base storage compartment for powder, snacks, and more.

Decorate with: Silkscreen

MOQ: 24



Stanley Everyday Tumbler 20oz
Double-wall vacuum insulation, a splash-resistant slider lid, and a soft silicone base.

Decorate with: Silkscreen | Laser Plus MOQ: 24

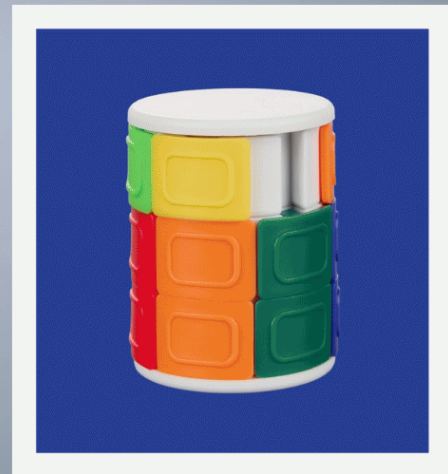


Twist N Solve Puzzle

Twist-and-slide puzzle design that promotes relaxation, focus, and problem-solving through a fun, hands-on challenge.

Decorate with: **Digital Inkjet**

MOQ: 50



Axis Double Spinner Fidget

Dual-axis spinner that moves vertically and horizontally to help relieve stress and improve focus.

Decorate with: **Digital Inkjet**


MOQ: 100



Varsity Sport Duffle Bag 
 Classic sporty look with everyday versatility, crafted from durable 600D RPET.

Decorate with:
Silkscreen Digital Transfer | Embroidery


MOQ: 30

A. Varsity Club Tote 
 Front pocket, two side pockets, and pinched handles for comfortable carrying by hand or over the shoulder.

Decorate with: **Silkscreen Digital Transfer | Embroidery**

MOQ: 50




Varsity Backpack 
 White webbing straps for a sporty look, a front zippered pocket for easy access, and an open main compartment.

Decorate with: **Silkscreen Digital Transfer | Embroidery**

MOQ: 30

LITTLE TREATS


Thoughtful, feel-good finds that add a touch of happiness to the everyday.
Designed to surprise and delight in simple, memorable ways.

A. Mini Backpack Bag Charm 
Zippered compartment perfect for storing small essentials and an integrated clip that attaches easily to bags.

Decorate with: **Digital Transfer**

MOQ: 100



B. 4.7" x 4.7" Remark Recycled Square Notebook 

Durable RPET hardcover, elastic closure with ribbon marker, and 72 sheets of recycled lined paper.

Decorate with: **Digital Transfer**

MOQ: 150



C. JanSport Half Pint Backpack
Small and light with a front utility pocket and key clip, it's the perfect throw-on-and-go backpack.



Decorate with:
Silkscreen | Digital Transfer | Embroidery

MOQ: 18





A.

B.

DESTINATION READY

Thoughtful travel gear made for modern movement. These designs combine style, versatility, and function to make every journey — near or far — feel effortless.



Reflective Accent

B. Caribou Recycled 6-Can Lunch Cooler

Top handle and adjustable shoulder strap for versatile carry, plus space for six cans and an easy-to-clean PEVA lining.

Decorate with: **Digital Transfer | Embroidery**

MOQ: 50






A. Phone Grip 5,000 mAh MagClick™ Wireless Power Bank and Bluetooth® Camera Shutter
Integrated Bluetooth camera shutter, a 5,000 mAh rechargeable battery, and a MagClick™ pad for up to 15W wireless charging.

Decorate with: **Color Pad Print**

MOQ: 12



Every bottle purchased funds the collection of 25lbs of ocean-bound plastic.

Ocean Bottle Original 17oz   
Double-wall insulated bottle with a dual-opening lid and an embedded NFC base plate that can be scanned to track refills.

Decorate with:
Digital Color Print Silkscreen | Laser Plus

MOQ: 12



Stay Powered 1,200 mAh Power Bank with Type-C Tip
Lightweight, pocket-sized power bank with an integrated Type-C tip for fast, convenient charging of most newer phones.

Decorate with: **Digital Inkjet**

MOQ: 100

EXPERIENCE ENABLED



New Color!

TOPO DESIGNS

Topo Designs




Accessory Travel Pouch

Fully lined interior for easy cleaning, paracord details, and a durable YKK zipper for lasting use.

Decorate with:

Digital Transfer | Embroidery

MOQ: 25

5.5" x 8" FSC® Recycled Mano 
Slim Meeting Journal
Slim profile for easy storage, a durable recycled cover, and 64 sheets of FSC® recycled lined paper.

Decorate with: **Deboss**

MOQ: 80



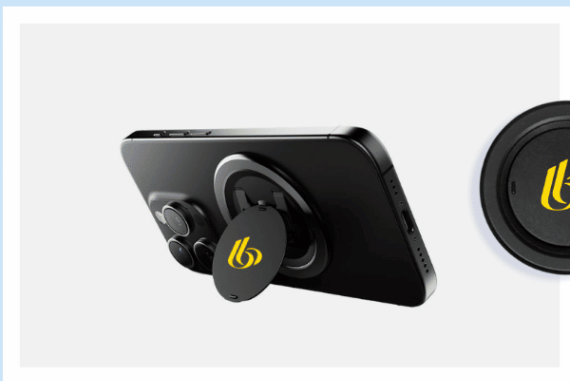
ohsnap!

Ohsnap Snap Grip 5

Use as a one or two finger grip with full 360° rotation, kick it into a rock-solid stand, or snap it to anything metal.

Decorate with: **Digital Inkjet**

MOQ: 10



Wander & Roam

Born to Wander, Built to Roam

For the travelers, dreamers, and doers.
Wander & Roam combines purpose and practicality
to make every journey feel effortless.



Wander & Roam Travel Pouch
Easy-view design to quickly spot items at a glance.

Decorate with: **Silkscreen**

MOQ: 100



Wander & Roam Compression Packing Cube Set

Two compression cubes with top grab handles to save space and keep travel essentials neatly organized.

Decorate with: **Silkscreen | Digital Transfer | Embroidery**

MOQ: 40



D. Wander & Roam Packable Neck Pillow
Doubles as a packing cube for travel essentials, then transforms into a supportive neck pillow once zipped up—your packed items create the cushion.

Decorate with: **Digital Transfer | Embroidery**

MOQ: 100




Wander & Roam Luggage Tag with AirTag Holder

Features an AirTag holder for secure tracking and an ID window for quick, easy identification.

Decorate with: **Silkscreen | Digital Transfer**

MOQ: 50




A. Wander & Roam Large 
Packable Tote

Packable design that folds into its own pocket for compact storage.

Decorate with:
Digital Transfer Silkscreen | Embroidery

MOQ: 20




B. Wander & Roam Organizer Case 
 Top grab handle for easy carrying and a front pocket for quick access to essentials.

Decorate with: **Digital Transfer**

MOQ: 100



C. Wander & Roam Travel Backpack 
 Flat-opening main compartment for suitcase-style packing with a padded sleeve to protect your laptop.

Decorate with:
Digital Transfer | Embroidery

MOQ: 9

LIFESTYLE BLUR

Where work meets play. Thoughtful designs that transition seamlessly from the office to travel to everyday life, keeping pace with how you live now.



Bellroy Classic Sling 3L

Expandable gusset, padded phone pocket, and stretch mesh compartment for sunglasses.

MOQ: 5

Decorate with: **Digital Transfer**



Herschel Wesbrook 24L Computer Backpack



Padded floating sleeve for 16" laptop and a tonal stripe liner made from 100% recycled polyester.

Decorate with:

Digital Transfer | Embroidery

MOQ: 7

Decorated with Seamless Wrap



Libbey 24oz Glass Water Bottle with Press-On Lid



Clean, straight-sided glass design with a press-on lid to protect contents and elevate presentation.

Decorate with:

Silkscreen | Digital Color Print

MOQ: 96



New Color!

A.

 TOPO DESIGNS



A. Topo Designs Recycled Rover 15" Laptop Backpack



Flap top with dual buckle closures, a padded sleeve for 15" laptop, and adjustable side pockets for water bottles.

Decorate with:
Digital Transfer | Embroidery

MOQ: 6

FEED



FEED Organic Cotton Sling Backpack

Adjustable sling strap for comfortable, hands-free carrying. Each bag sold provides five school meals to kids around the world.

Decorate with: Silkscreen | Digital Transfer
| Embroidery

MOQ: 20



A. Premium Pickleball Paddle and Ball Set



High-quality set includes two fiberglass paddles, two yellow indoor pickleballs and a recycled drawstring pouch.

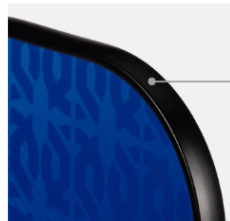
Decorate with: **Silkscreen | Digital Transfer**

MOQ: 12

JOURNALBOOKS

JournalBooks 5.5" x 8.5" SeminarPad ImageBook

A notepad that starts the story early and gets your message across instantly, with top or side binding and a die-cut reveal on the opening page.



Protective Edge Guard



Onix V3 Pickleball Paddle



Protective edge guard and large sweet spot make this a great option for all ages and skill levels.

Decorate with: **Color Pad Print**

MOQ: 4



A. Arctic Zone® 20 Can Insulated Pickleball Tote Cooler
Front pocket holds up to two pickleball paddles, with an insulated, easy-to-clean PEVA-lined main compartment.

Decorate with:
Digital Transfer | Embroidery **MOQ: 18**




Size XS-2XL

B. FootJoy Women's Racerback Performance Golf Tank Polo

Tailored, feminine fit with lightweight, breathable, four-way stretch fabric and moisture-wicking performance.

Decorate with:
Embroidery | HXD **MOQ: 12**



C. Kade Recycled 24-Can Backpack Cooler 
Padded shoulder straps, a roomy side pocket for handled tumblers, and an easy-to-clean, insulated lining.

Decorate with:
Silkscreen | Digital Transfer | Embroidery

MOQ: 20

Fits D. Stanley 40oz Quencher ProTour

ENERGY BOOST

Movement that fuels wellbeing. From exercise to recreation, these products are designed to keep you active, comfortable, and refreshed, helping you feel your best in every moment.



Wellable™

A. Wellable™ Resistance Band 3-Piece Set

Set includes three resistance band levels: light, medium, and heavy. MOQ: 50

Decorate with:
Silkscreen | Digital Transfer

Pocket Chill Cooling Fan with 2,000 mAh Power Bank

Three fan speeds with up to 10 hours of runtime and a 2,000 mAh power bank to recharge your smartphone.


Decorate with:
Color Pad Print

MOQ: 30



Fits Stanley
40oz ProTour
Quencher




Sidecar 16-Can Recycled Cooler 

Side pocket for handled tumblers and larger drinkware, and an accent front pocket for added style and easy access.

Decorate with:
Silkscreen Digital Transfer |
Embroidery

MOQ: 25

Trinity 30oz Recycled Leakproof Straw Tumbler 

Copper vacuum construction will keep drinks cold up to 48 hours, features a leak-proof screw-on straw lid with a flexible straw.

Decorate with:
Digital Color Print | Silkscreen | Laser Plus

MOQ: 24





Micro RITUALS

Simple moments that

bring balance to the day. These small, steady habits create space to pause, reset, and take care of yourself between the busy moments.



A. Wellable™ Plan Well Undated Planner Journal

Includes undated calendar sheets, task lists, tracker pages, and a sticker flag page to help you stay organized.

Decorate with: **Deboss**

MOQ: 30



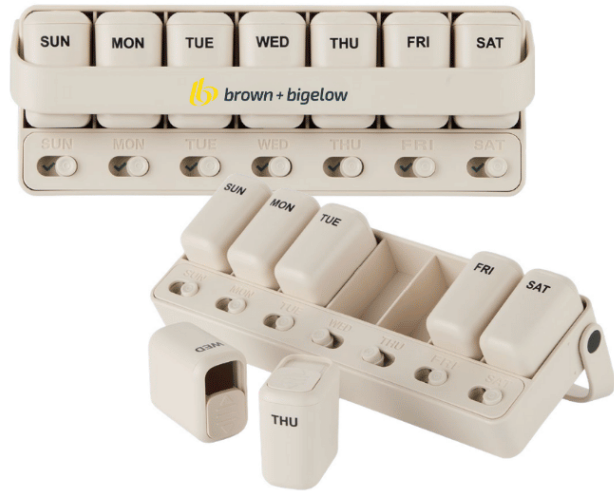
New Color!



Wellable™ Daily Pill and Supplement Organizer
Seven removable compartments, built-in reminder tracks, and a travel-ready design.

Decorate with:
Digital Inkjet

MOQ: 30



Wellable™ FSC® 100% Bamboo 
Sticky Note Pad
Bamboo cover, recycled paper interiors, and a habit tracker set with sticky flags.

Decorate with:
Digital Inkjet | Laser

MOQ: 100



JournalBooks
Bohemian Gratitude Journal

A gift-worthy journal with a metallic textured cover, matching pen, and a prompt-filled insert card for reflective moments.





Sustainability BUILT-IN

Sustainability isn't a feature,
it's a foundation. Recycled,
organic, and renewable materials
are woven into everyday design
because better choices are
simply the norm.

A.

A. 4" x 6" Seed Paper Meeting Notebook



Seed paper cover has a unique eco-inspired texture and the saddle-stitched binding keeps pages secure and flat.

Decorate with:
Silkscreen

MOQ: 200



B. 5" x 7" Sugarcane Paper Meeting Notebook



Soft, flexible cover and 72 lined sheets of sugarcane derived paper.

Decorate with:
Silkscreen

MOQ: 160



C. Prism 24oz Recycled Plastic Sports Bottle



Unique prismatic design and leakproof lid with soft-touch loop, made from 100% recycled plastics.

Decorate with:
Silkscreen

MOQ: 108

Unique
Prismatic
Design

C.





Cover Made From Sugarcane Pulp!



FEED



FEED Organic Cotton 9 Can Lunch Cooler
Provides five school meals to kids around the world, fits 9-12 cans, and is made from durable organic cotton.

Decorate with:
Silkscreen | Digital Transfer | Embroidery

MOQ: 20



D.

E.

D. FEED Organic Cotton Book Tote
Features a gusset for extra capacity, made from 8oz organic cotton, provides five school meals to kids around the world.

Decorate with:
Silkscreen | Digital Transfer | Embroidery

MOQ: 50

E. Striped Pacific Recycled Cotton Shopper Tote
Timeless striped design, made from durable 7oz recycled cotton with 11" drop handles for comfortable carrying by hand or over the shoulder.

Decorate with: Embroidery | Digital Transfer

MOQ: 100

High Sierra Recycled Trivaro Backpack




Padded laptop sleeve for secure travel storage, convenient side pockets for water bottles, and adjustable shoulder straps.

MOQ: 12

Decorate with: **Digital Transfer | Embroidery**



Race 25oz Recycled Bottle with Carabiner Clip 
Bold, color-drenched design made from recycled plastic.

Decorate with:
Silkscreen

MOQ: 108

ONBOARDING IDEAS

A thoughtful start matters. These new essentials make it simple to create a memorable welcome.



Gift Box Included

Mod Recycled Pen and Pencil Gift Set



Budget-friendly set with chrome accents and 100% recycled aluminum barrels, complete with eraser and packaged in a black gift box.

Decorate with: **Digital Inkjet | Laser**

MOQ: 100

Reef 24oz Vacuum Recycled Stainless-Steel Bottle



Spill-resistant, button-locked flip-top spout, double-wall vacuum insulation, and an integrated handle loop for easy carrying.

Decorate with:
Digital Color Print | Silkscreen | Laser Plus

MOQ: 24



Solar Charging Capability



Solar Powered Rechargeable 130 Lumen COB Flashlight



Dual light sources with a 130-lumen top beam and 200-lumen side light, offering three adjustable brightness modes.

Decorate with: **Color Pad Print**

MOQ: 30

TRADESHOW ESSENTIALS

Gear up for event season with products designed to draw attention and leave a lasting impression. From giveaways to booth must-haves, these essentials make your brand stand out.

Made Using
100% Recycled
Polyester



**A. Oversized Recycled Canvas
Tote Bag**



Contrast trim for a coastal-inspired look, a large front pocket, and comfortable carrying by hand or over the shoulder.

Decorate with:
Silkscreen | Digital Transfer | Embroidery

MOQ: 50

